

## SouLodge Blog Sponsorship Program



Thank you for your inquiry about our sponsorship program at [www.pixiecampbell.com](http://www.pixiecampbell.com)

Here's how it works. Please send a query to [soulodgeretreats@gmail.com](mailto:soulodgeretreats@gmail.com) including the following information:

Name:

URL:

Type of product/class you would like to feature:

We'll review your website and product as quickly as we can to see if it's a good fit for our site. If it is, you'll receive an invoice from us, as well as a questionnaire.

Things to know:

- The fee for one month sponsorship is \$150.
- 120x120p buttons are featured in the sidebar of the blog in the order received for the month.
- Invoices for the month are sent out on the 23<sup>rd</sup> to all sponsors. You only have to pay the invoice if you want to be featured at the blog next month. If you don't respond to the invoice, we'll remove your button. You can always renew your sponsorship just by shooting us an email to let us know you'd like to come in again.
- Currently, every sponsor in the sidebar is eligible to be featured in a giveaway once every three months, maybe more if we have available days and can diversify the offer enough. The giveaways are scheduled on the weekends. If you'd like to offer any special discounts/coupons, design those offers so we can include them.
- We will not schedule giveaways in the same month to more than one product category (organic baby clothes, candles, photography e-courses, etc.). We will try to stagger them as best we can so that your product stands out.
- Giveaways are great ways to raise awareness about the good work you're doing in the world, why you're doing it, and to give readers a chance to get to know you.
- All buttons go up by the end of the day on the last day of the month.

Blessings to you and the beautiful light you're bringing to the world!

Pixie Campbell & the SouLodge Team